



## PRESS RELEASE

FOR IMMEDIATE RELEASE: July 29, 2006

Contact: Sunitha Das

Director, Marketing and Finance

sunitha.das@kahani.com

## KAHANI WINS NATIONAL MAGAZINE AWARD

Newton, MA – *Kahani*, a South Asian literary magazine for children, has been honored with a Distinguished Achievement Award by the Association of Educational Publishers (AEP).

"You and your staff have helped define the standards of excellence in educational publishing," said Charlene Gaynor, AEP executive director. In comments released today, AEP judges said *Kahani* deftly incorporates excellence in editorial principals and design elements, exhibits superb educational value, and succeeds at engaging and sustaining reader interest.

"Winning this Distinguished Achievement Award is so important for *Kahani*," said editor Monika Jain. "This mainstream recognition proves the magazine is a quality product."

*Kahani*, based in Massachusetts, is a literary publication for children of South Asian descent. Published four times a year, it features original short stories and

illustrations from published as well emerging South Asian writers and artists. Every issue of *Kahani* also includes a biography series, book reviews, and interactive columns based on math, science, and language. Some of the themes the magazine has explored include The South Asian Diaspora, Making a Difference, Magic! and Creativity.

"Kahani really lives up to its mission to empower, educate, and entertain young minds," said Sunitha Das, Kahani's director of marketing. "The AEP award is proof we've succeeded in this niche publishing."

The AEP, founded in 1895, is a national, nonprofit professional organization for educational publishers. Its annual awards program recognizes the best in educational publishing across the country. The judging panel comprises experts from the nation's leading education magazines and newspapers, publishers, and nonprofit institutions. Over 1,000 entries were submitted for the various awards this year, including publications like *National Geographic* and *The Wall Street Journal's Classroom Edition*. AEP award winners earn the right to display the Lamp of Learning logo, nationally recognized by educators and administrators as a mark of outstanding quality and achievement. *Kahani* won the DAA in AEP's Whole Publication category. The awards were announced in June in Washington D.C.

To find out more about *Kahani*, visit www.kahani.com.

###